



**SHP**  
**INDIA**

*Pure Herbal Solutions*

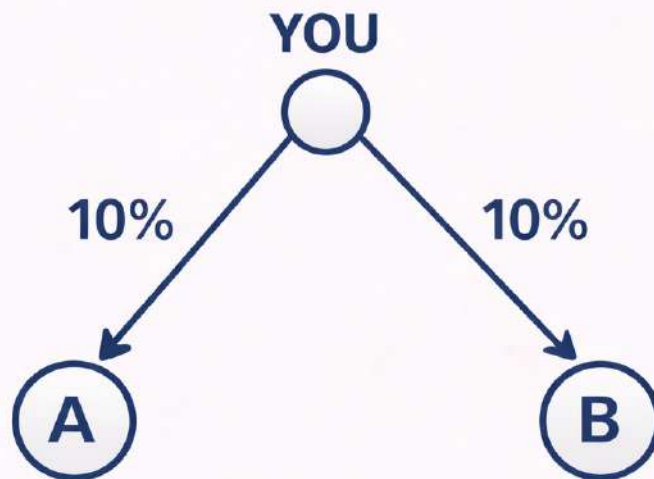
# **Business Plan**

SHP India

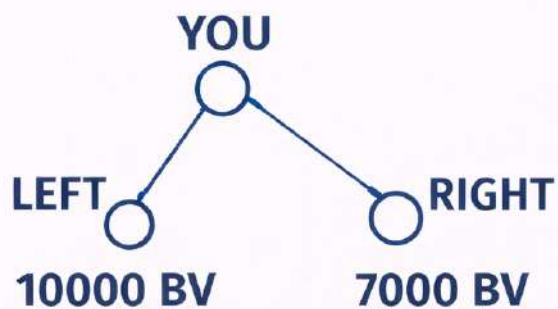
## 1 RETAIL PROFIT

MRP	DP	PROFIT
1500	1200	300

## 2 Direct Income



### **3 BV MATCHING INCOME**



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$$7000 \times 20\% = 1400 \text{ YOUR INCOME}$$

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**3000 BV CARRY FORWARD  
SELF BV**

**4**

## **SPONSOR ROYALTY INCOME**

<b>LEVEL</b>	<b>INCOME</b>
<b>I</b>	<b>10% OF INCOME</b>
<b>II</b>	<b>5% OF INCOME</b>
<b>III</b>	<b>3% OF INCOME</b>
<b>IV</b>	<b>2% OF INCOME</b>
<b>V</b>	<b>1% OF INCOME</b>



## 5. ROYALTY INCOME

5 LAKH BV MATCHING = 3% COMPANY TURNOVER

10 LAKH BV MATCHING = 2% COMPANY TURNOVER



## 6. REWARD

LEFT MEMBER	RIGHT MEMBER	PRODUCT	CASH PRIZE	MRP PRODUCT
15	15	-	3000	7000
40	40	MOBILE	8000	17000
100	100	LAPTOP	20000	45000
300	300	1 PHONE	70000	150000
800	800	ALTO	2 LAKH	450000